

IMPACT 2016



WITH MANY THANKS

Dear Symphony Friends,

On behalf of our Board of Directors, Musicians and Staff, thank you for your patronage and loyalty to our organization.

Your passion and commitment towards our Symphony is truly making an impact in our community as you are instrumental in helping us provide the highest quality and most innovative musical experiences in the state of Arizona.

The 2015/16 Season has been one for the record books. Including classical masterpieces from timeless composers such as Beethoven, Mozart and Brahms, to some of the biggest names in entertainment such as Jason Alexander and Kristin Chenoweth, our on-stage presentations have been both fun and unexpected! Beyond the stage, we have continued to make a tremendous impact through music targeting underserved schools, homeless shelters and hospitals.

As we close out our fiscal year, we reflect on what we accomplished this season to further our mission and vision. We are pleased to provide you with our IMPACT 2016 report that showcases our efforts this season specifically in the areas of our music, our community and our musicians. We are proud of the good work being done as a result of your support.

“
The 2015/16 Season has been one for the record books.
~ Jim Ward, President & CEO
”



With the 2016/17 Season on the horizon, we would like to invite you to experience Symphony Your Way! Attending your Phoenix Symphony has never been easier. In addition to a season full of diverse programming for every musical taste, you are in control of your experience. Design a subscription from any of our concerts personalized just for you. Shop online, via mobile or over the phone. See us Downtown, in Mesa or in any of the other exciting venues in which The Phoenix Symphony performs.

The choices are limitless and allow you to truly experience the Symphony your way.

Our successes both in the concert hall and in the community are only made possible because of your loyal patronage. We believe that thriving arts organizations lead to a thriving community, and we can't thank you

enough for believing in and contributing to our mission to provide the joy of music as a catalyst in helping Arizona become the best place in America to work and live.

Sincerely yours,



JIM WARD
President & CEO



TITO MUÑOZ
Virginia G. Piper
Music Director

MUSIC BY THE NUMBERS

38
WEEKS

length of the
orchestra season



9
VENUES

performed in
over a season

&

2,700,000
minutes spent
practicing



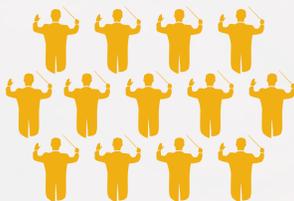
22,800
minutes
of rehearsal



36,000
minutes of
music performed

&

300
number of
performances



1,800
pieces of music
performed

COMMUNITY BY THE NUMBERS

125,000

Total number of children and families served through the Symphony's Education & Community Engagement Programs each season



Education Outreach

Education is a foundational component of the Symphony's mission, with programs reaching far and wide to serve more students than any other arts organization in the state. As school districts are faced with budget cuts, music and arts programs are typically the first to get eliminated. Symphony programs are often the only music education experience Arizona students' encounter.



We honor and recognize that children benefit from interacting with live orchestral music and curriculum-based educational opportunities that deepen the understanding of and connection with music. In response to these needs, the Symphony has developed and continues to refine programs that provide rich cultural experiences for individuals representative of Arizona's diverse landscape of ethnicities and cultures.

“ Thanks for teaching me about music. I thought the orchestra was AWESOME! Learning how music can show emotions was cool. I hope I can come see you again soon!
~ Student from Legacy Traditional School ”

37

Number of cities in which The Phoenix Symphony provides education and community engagement programs

80

Number of performances in hospitals and homeless shelters in a season

“ When the Symphony comes to our school, you enrich our lives and broaden our students' understanding of beauty. You are truly passing down the finer things of civilization to the next generation. For a brief time, you take us with you into a world that raises us above ourselves and makes us better people.
~ Gillian Tevlin, Arts and Humanities teacher, St. Peter Indian Mission School ”



“

I haven't seen him like this in over five years. The level of activity, level of smiling, engagement with everyone in the room, it's remarkable what music has done for him.

~ Caretaker Talking about Dementia Patient

”

B-Sharp Music Wellness, a W.O.N.D.E.R. Project

The Phoenix Symphony is dedicated to serving everyone in this community with the power and joy of live musical performances. Support for B-Sharp Music Wellness, a W.O.N.D.E.R. Project has allowed us to bring music to over 18,000 homeless and hospitalized individuals through 80 performances in hospitals and homeless shelters across the Valley.

In addition to our presence in homeless shelters and hospitals, The Phoenix Symphony is also addressing the critical issue of Alzheimer's through an ambitious program that takes direct advantage of the Symphony's community engagement and the healing capabilities of music. The program evaluates the impact of music on Alzheimer's patients through a 6-week program of musical interventions that include an unprecedented combination of qualitative and quantitative data measurement. A ground-breaking coalition made up of experts representing Banner Alzheimer's Institute, ASU College of Nursing and Health Innovation, ASU Institute for Interdisciplinary Salivary Bioscience Research, ASU School of Music / Music Therapy, Dignity Health and leading care centers collaborate with the goal to improve the quality of life by primarily reducing stress levels and suffering of patients, families, and caregivers in our immediate community.



1,400

number of people affected by Alzheimer's served by The Phoenix Symphony



18,000

number of homeless and hospitalized patients impacted by The Phoenix Symphony

“

Thank you for coming out to the campus today. The clients often tell me how much they enjoy it. For many, playing an instrument was once a part of their lives to which they no longer have much access. For a short time at least, listening to you perform takes them away from this place and back to happier times. The power of music is a magical, healing thing and you all bring that magic every time you come.

~ Andrew Riggert, EMT,
Lodestar Day Resource Center

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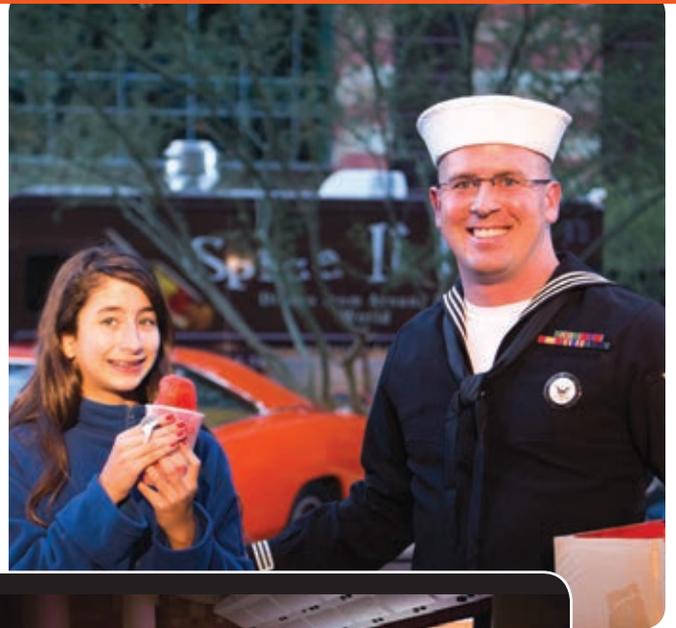
The Phoenix Symphony gratefully acknowledges the Melani and Rob Walton Fund of The Walton Family Foundation for their generous support of this program.

COMMUNITY BY THE NUMBERS



Tickets For Our Troops Initiative

The Phoenix Symphony is dedicated to honoring all of our veterans, active duty military and their families throughout the Season. We believe in the power of music to provide wellness and healing to those who have given so much of their lives to valiantly serve our nation. PetSmart's Tickets For Our Troops Initiative aims to use music as an avenue of healing for our community's service members and veterans by providing tickets free of charge to local veterans and active military.



“

I love going to the Symphony, but could never afford to go on my own. Thank you for the donated tickets!

*~ United State Navy Veteran,
served from 2001 – 2015*

”



8,000

Number of tickets donated to Arizona Veterans and their families in a season

“

We were thrilled with the unexpected and much appreciated gift of ticket vouchers for each veteran. Thank you for helping to honor our nations' heroes!

*~ Michelle DiMuro, CFRE
Executive Director,
Veteran's Heritage Project*

”

“

Thank you, Phoenix Symphony, for donating tickets to veterans! We really appreciate it. My friend and I enjoyed the wonderful performance. I learn a lot every time I come. Thanks again for all of your support!

~ United States Army Veteran, served from 2003 – 2012

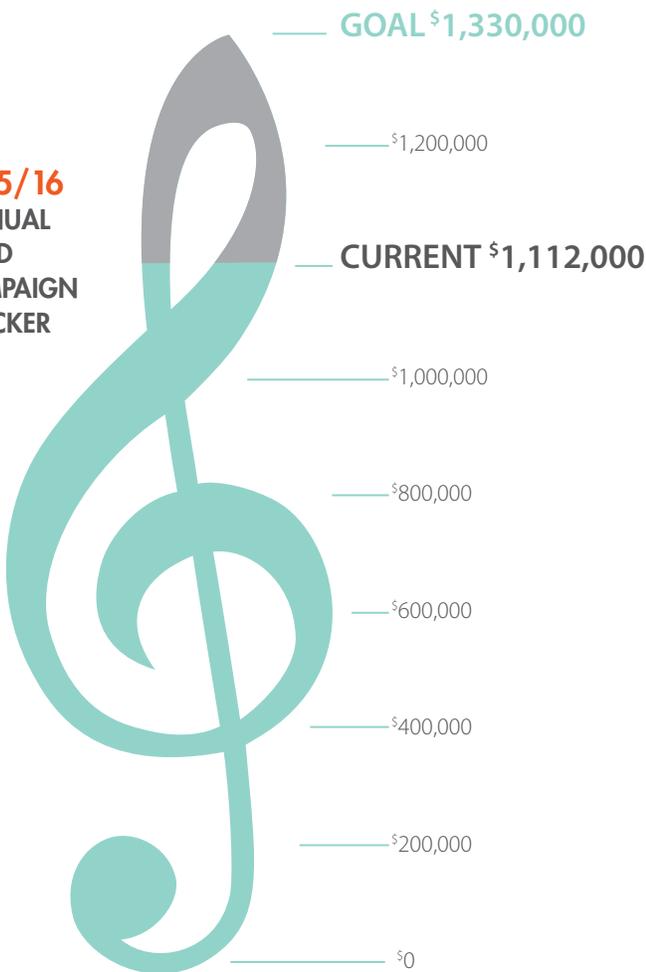
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HELP US REACH OUR GOAL!

As someone who can appreciate and recognize the unparalleled civic value provided by The Phoenix Symphony, you play a pivotal role in the future of the performing arts in Arizona. In order to continue to cultivate artistic excellence, strengthen and educate the next generation and define what the orchestral world will look like in the 21st century, we need your help.

As the 2015/16 Season comes to a close, we ask that you play your part in making Arizona the best place in America to work and live by making a donation towards the Annual Fund today.

2015/16 ANNUAL FUND CAMPAIGN TRACKER



“ I like to think of my part in this orchestra as a type of therapy or ministry. We are able to touch lives in a manner that only music can. ~ Laurie Selby, cello ”

HERE IS MY CONTRIBUTION

TEAR HERE

To Help The Phoenix Symphony Reach its Annual Fund Goal!

- Applause (\$50-\$99)
- Ovation(\$100-\$299)
- Encore (\$300-\$499)
- Bravo (\$500-\$1,499)
- Prelude Society (\$1,500-\$2,499)
- Concert Sponsorship (\$2,000)
- Overture Society (\$2,500-\$5,000)
- Sustaining Donation (\$_____ Charged Monthly)
- Other Amount \$ _____

CONTACT INFORMATION

Name _____

Address _____

City/State/Zip _____

Phone Number _____

Email _____

PAYMENT OPTIONS

- Online at phoenixsymphony.org
- Check
Check is enclosed for \$_____ payable to The Phoenix Symphony
- Credit Card
Please charge \$_____ to my:
 - Visa MC Disc AMEX

Credit Card Number _____

Expiration Date _____

Name on Card _____

Signature _____

Date _____

DRAFT CREDIT CARD

- Now
- Monthly on the 1st
- Monthly on the 15th



RECOGNITION OPTIONS

- I choose to decline all donor benefits, making this gift fully tax-deductible
- Request to remain anonymous
- Name as it is to appear in print

- Send me more information about the 2016/17 Season
- Send me information about joining the Legacy League
- Put Me On Your Email List!
Email _____

Ways To Give

Sustaining Donation

This convenient contribution option provides stable support to The Phoenix Symphony all year long and allows you the opportunity to break up your annual contribution into manageable monthly payments. Sustaining Donors give through a monthly credit or debit card payment which will automatically renew, making supporting your Symphony easier than ever!

Enhance Your Symphony Experience

Gifts of \$50 or more will entitle you to exclusive benefits including invitations to Open Rehearsals, backstage tours, and admission to the Annual Donor Appreciation Concert. Donate today and reap the rewards!

See Your Name In Lights

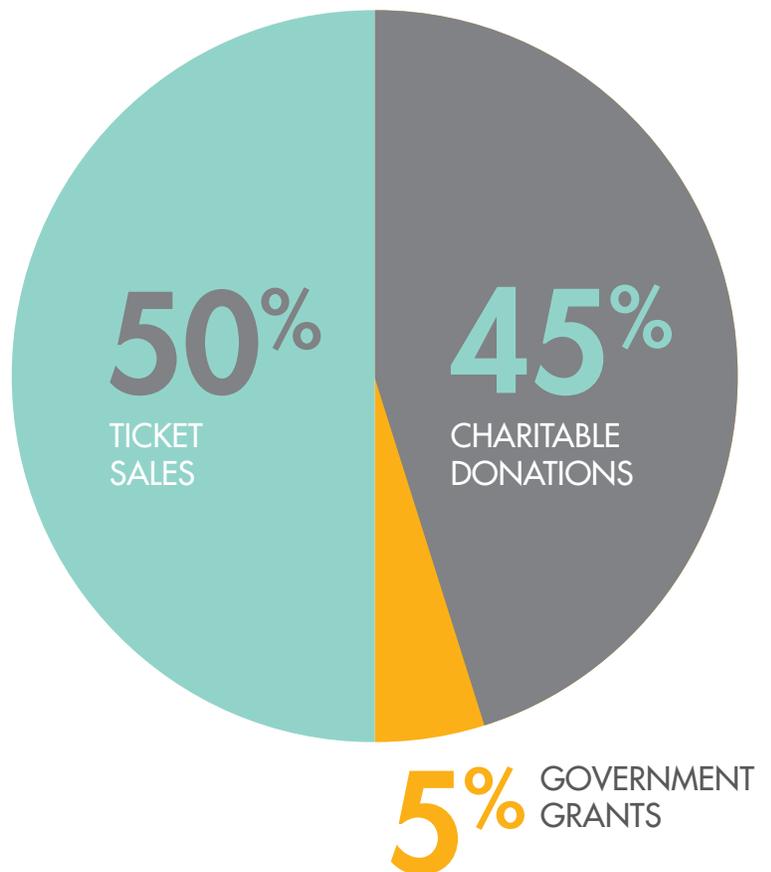
We invite you to become a Symphony Sponsor. Sponsorship of a Phoenix Symphony concert series, single concert, or an education program is a wonderful way to support the artistic programming and production of the Symphony. Concert Sponsorships start at \$2,000.

TEAR HERE

YOU MAKE MUSIC POSSIBLE

Did you know that ticket sales only cover half of our operating expenses?

That is why your support in the form of charitable donations is so incredibly important. When you give to the Symphony, you allow us to advance our mission to provide the joy of music as a catalyst in helping Arizona to become the best place in America to work and live.



“

To know that what I do has the potential to not only impact someone's present but also, possibly, their future, is one of the most gratifying things I can imagine.

~ Steve Hanusofski, clarinet

”

THANK YOU TO OUR PARTNERS

The Phoenix Symphony is proud to recognize our series sponsors and official partners for the 2016/17 Season who share our belief in the power of music to better our community.



Family Series Sponsor, and Official
Airline of The Phoenix Symphony



Pops Series Sponsor



Classics Series Sponsor



Official Hotel of
The Phoenix Symphony



Official Tickets For Our
Troops Initiative Sponsor

MUSICIANS BY THE NUMBERS

“

We have programs at hospitals, homeless shelters, and Alzheimer's facilities. We're also working with teachers at inner city schools helping them create programs to teach children STEM concepts using music to inspire and interest them. It makes it easy for me to say that I have never been more proud to be a member of The Phoenix Symphony.

~ Dian D'Avanzo,
Assistant Concertmaster

”



22

Average years of service with
The Phoenix Symphony

10

WOODWINDS

11

BRASS

12

CELLO AND
BASSES

4

PERCUSSION

66

Number of musicians in
The Phoenix Symphony Orchestra

29

VIOLINS AND
VIOLAS





“ Because most of us stay in our orchestra jobs for life, we are highly vested in our city. It is an intensely local job focused on bringing beauty, expression, and hopefully some peace to a world perpetually stuck on fast forward. ”

~ Mark Dix, Viola

“ I’m very lucky to be doing what I love doing for a living and to be preserving the great musical tradition of classical music. ”

~ Tessa Gotman, Violin

“ It’s a basic belief for me that this art form is relational and an orchestra can be understood in terms of its interaction with its community. It’s important to me to stay in touch with that belief and let it inform my practice as an orchestral musician – whether I’m playing music in Symphony Hall, a classroom, or a homeless shelter. ”

~ Alexander Laing, Clarinet

52

Number of guest artists featured over the 2015/16 season

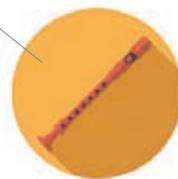
95

Number of rehearsals in a season

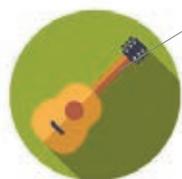
285 YEARS
WOODWINDS



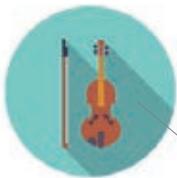
190 YEARS
BRASS



322 YEARS
CELLO AND STRING BASSES



108 YEARS
PERCUSSION



595 YEARS
VIOLINS AND VIOLAS

1,500
Combined years of service from our talented musicians



One North First Street Suite 200
Phoenix, AZ 85004

Non-Profit
U.S. Postage
PAID
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Permit #571



YOUR SUPPORT MAKES AN
IMPACT

Donate by **June 30** to Make an Impact Today