# SAVOR THE SYMPHONY
## WOMEN'S LUNCHEON
*with* Under the Streetlamp

**Friday, January 27th, 2017 at Symphony Hall**
**Co-Chairs: Sue Glawe & Karrin Taylor  Honorary Chair: Nicole Bidwill**

One of the most talked about society events in 2016, the *Savor the Symphony* Women's Luncheon has become a signature fundraiser for The Phoenix Symphony collectively raising over $700,000 to benefit the Symphony's Education & Community Engagement programs that influence over 125,000 youth and adults in our community every year. This unique women's luncheon gives attendees behind the scenes access to the rehearsal of a contemporary performing artist and a gourmet meal prepared by a local executive chef.

We are thrilled to announce America's hottest new vocal group, Under the Streetlamp, will be featured in the *Savor the Symphony* event on January 27, 2017! Guests will eavesdrop on Under the Streetlamp's rehearsal with The Phoenix Symphony as they delight us with popular Doo-Wop, Motown, and old time Rock 'n' Roll hits. This one-of-a-kind women's luncheon will once again generate buzz about the Symphony in our community and will simply be a lot of fun!

### About The Phoenix Symphony's Education & Community Engagement Programs

The primary goal of the *Savor the Symphony* Women's Luncheon is all proceeds from the event will further our education and community engagement efforts which influence thousands of children and adults each year. The Symphony plays a key leadership role in strengthening integrated arts education in Arizona, with a priority to engage underserved, low-income students, schools and neighborhoods. In the 2015/16 Season our educational programming served over 125,000 individuals, many of whom are exposed to orchestral music for the first time in their lives. Sponsorship and donations assist in achieving our event fundraising goal which in turn makes it possible to maintain the artistic excellence for which the orchestra is known and provide vital music education and outreach programs to our community.

### Below are some examples of how support of Savor the Symphony impacts the Symphony's programs:

Symphony for the Schools: As the signature program of The Symphony that serves over 25,000 K-12 students each year, Symphony for the Schools is an extraordinary experience for young children to attend concerts at Symphony Hall. These 45-minute concerts occur during the school day and align with Arizona Common Core and Academic Content Standards, helping students connect the exciting world of music to literature, math, history and science.

Classroom Concerts Series: We take Symphony Hall into the classroom with highly interactive performances allowing musicians, students, and teachers to connect through music. Programs such as "The Science of Sound" further The Symphony's focus on supporting STEM (science, technology, engineering, math). CCS engages over 20,000 students and teachers each school year.

Mind Over Music: The Phoenix Symphony is the only orchestra in the country to implement a quantitatively measured whole school instructional model based on STEAM theory and practice. By leveraging music as a means to engage students in STEAM learning, this pilot project pairs musicians with teachers to create new curriculum. Utilizing an external evaluator, the program is measured quantitatively and longitudinally with pre and post testing of treatment and control groups to assess the efficacy of the effort.

B-Sharp Music Wellness, a W.O.N.D.E.R. Initiative: B-Sharp Music Wellness, a W.O.N.D.E.R. Project, promotes physical, mental and social wellness through the healing power of music. Music wellness has been shown to be particularly effective in reducing stress, improving brain function and promoting a healthy well-being at any stage of life. The Phoenix Symphony has partnered with various hospitals, health institutions and homeless service centers across the Valley to bring the joy of music to over 15,000 individuals each year. These partner organizations are Dignity Health Hospitals, Scottsdale Healthcare, Lodestar Day Resource Center, Circle the City, Tumbleweed Youth Center for Development, UMOM New Day Centers and St. Vincent de Paul service centers.

To learn more about the Symphony's programs, visit phoenixsymphony.org or our Facebook page.

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## DONATION LEVELS

### $10,000 Sponsor

- Front row seating at rehearsal before Luncheon
- One table for 10 with premium seating
- Exclusive photo opportunity for you and your guests with Under the Streetlamp
- Inclusion of your name/logo on all event materials
- Name/logo on lobby signage at Luncheon
- Savor the Symphony Program listing
- Four (4) tickets to one Under the Streetlamp performance
- Name/logo recognition in The Symphony 16/17 Season Program Book
- Corporate promotional item to be included in the 350+ thank you gift bags (items provided by sponsor)

### $5,000 Sponsor

- One table for 10 with premium seating
- Exclusive photo opportunity for you and your guests with Under the Streetlamp
- Inclusion of your name/logo on all event materials
- Name/logo on lobby signage at Luncheon
- Savor the Symphony Program listing
- Two (2) tickets to one Under the Streetlamp performance
- Name/logo recognition in The Symphony 16/17 Season Program Book

### $2,500 Sponsor

- One table for 10 with preferred seating
- Inclusion of your name/logo on all event materials
- Name/logo on lobby signage at Luncheon
- Savor the Symphony Program Listing
- Name/logo recognition in The Symphony 16/17 Season Program Book

## INDIVIDUAL TICKETS FOR LUNCHEON

### $250 Individual Ticket

## EVENT UNDERWRITING OPPORTUNITIES

### Food & Beverage Sponsor - $5,000

- Name/logo recognition at each Luncheon table, in the Luncheon Program and in The Symphony 16/17 Season Program Book
- Six (6) tickets to one Under the Streetlamp performance
- Two (2) Savor the Symphony Luncheon Tickets

### Guest Favor Sponsor - $3,500

- Name/logo recognition on guest favor gift tag, in Luncheon Program and in The Symphony 16/17 Season Program Book
- Four (4) tickets to one Under the Streetlamp performance
- Two (2) Savor the Symphony Luncheon Tickets

### Cocktail Reception Sponsor - $3,500

- Name/logo recognition on Cocktail Reception Signage, in the Luncheon Program and in The Symphony 16/17 Season Program Book
- Four (4) tickets to one Under the Streetlamp performance
- Two (2) Savor the Symphony Luncheon Tickets

### Decor/Centerpiece Sponsor  - $2,500

- Name/logo recognition on each table centerpiece, in the Luncheon Program and in The Symphony 16/17 Season Program Book
- Two (2) tickets to one Under the Streetlamp performance
- One (1) Savor the Symphony Luncheon Ticket

### Photogrpahy Sponsor  - $2,500

- Name/logo recognition on the online event photo album, in the Luncheon Program and in The Symphony 16/17 Season Program Book
- Two (2) tickets to one Under the Streetlamp performance
- One (1) Savor the Symphony Luncheon Ticket

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## COMMITMENT FORM

| Company/Individual *(exactly as it is to appear in program book)* | | | |
|---|---|---|---|
| Address | City | State | Zip |
| Contact | | Title | |
| Phone | Fax | Email | |

### TABLE/TICKET OPPORTUNITIES – All Tables of 10

- ☐ $10,000 Table Sponsor
- ☐ $5,000 Table Sponsor
- ☐ $2,500 Table Sponsor
- ☐ Purchase of_____# of Individual Tickets @ $250 each = _____
- ☐ I would like to donate $_____to benefit The Phoenix Symphony
- ☐ I would like to purchase_____# of raffle tickets ($20 each, or 6 for $100)
- ☐ I would like to host_____# musicians at my table @ $250 each = _____

### EVENT UNDERWRITING OPPORTUNITIES

- ☐ $5,000 Food and Beverage Sponsor
- ☐ $3,500 Guest Favor Sponsor
- ☐ $3,500 Cocktail Reception Sponsor
- ☐ $2,500 Decor/Centerpiece Sponsor
- ☐ $2,500 Photography Sponsor
- ☐ $_____General Underwriting

### PAYMENT OPTIONS

- ☐ Check Enclosed (payable to The Phoenix Symphony)
- ☐ MasterCard ☐ VISA ☐ Discover ☐ American Express

| Card No. | Exp. Date |
|---|---|
| Name on Card | |
| Signature | |

### MAIL COMPLETED FORM TO:

The Phoenix Symphony, One North First Street, Ste. 200, Phoenix, AZ 85004 Tax I.D. #86-6000134

### QUESTIONS:

Please contact Loren Bouchard, 602.452.0425 or lbouchard@phoenixsymphony.org

the phoenix symphony